

Ratepayers Say "Yes"; Hail Suppression Plan To Be In For '57



THE BOSS, AND HIS HELPERS, ARE GETTING LAZY... HE TELLS ME HE ISN'T GOING TO PRODUCE THIS GREAT FAMILY JOURNAL NEXT WEEK. PEEK-ING BACK IN THE FYLES HERE WE FOUND OUT THAT IT HAS BEEN A LONG TIME SINCE YOU GOT A "PIONEER" BETWEEN CHRISTMAS AND NEW YEAR... I GUESS THE HEAD MAN DOESN'T WANT TO CHANGE TRADITION TOO MUCH. HELL GET A REWARD AND SO WILL YOU; GIVES US ALL A WEE BIT OF TIME TO REVIEW THIS YEAR'S PICTURE. WE HOPE IT WAS ONE OF THE BETTER ONES FOR YOU.

SOME NEWS OMITTED !!! WE'RE SORRY...

Unfortunately the busy season and the rush of Christmas business caught up to us... what we're trying to say, in the best way we know... some news notes just couldn't find a spot in this week's paper.

Our next issue will carry the full details of all the important events that were by-passed this week.

Behind The Glass

(From The Executive)

A message to all prospective curlers, on rinks or not, please enter your name on the list at the Town Office before 5 p.m. Saturday, Dec. 22. We wish to get started on a club bonspiel on the evenings of Dec. 27 and 28.

"Jack" hopes that everyone gets enough curling this winter to bring the cost to each member to around 25¢ per game, or less. (We hope he's in the right channel).

A hail suppression plebiscite which met with a severe reversal early in 1956, received assounding approval from ratepayers on Monday, Dec. 17.

The vote was on a money by-law in the Mountain View and Kneehill districts to grant the municipal districts the right to affix costs for hail suppression measures on rural taxation. The cost will be approximately seven mills on the tax bill for those farmers within the target area. A two-thirds majority was required to pass the by-law.

Unofficially the results were 500 for the bylaw and 117 against. Due to bad road conditions, only about 50 per cent of the eligible voters cast ballots.

The plebiscite covered approximately half of the voters of the municipal districts of Mountain View and Kneehill.

The approval of the voters will result in the raising of \$35,000 for hail suppression in this area. When voted on earlier in the year the project was defeated by 833 votes to 287 in the Mountain View area, and 670 to 540 in the Kneehill district.

Hail suppression measures in the areas mentioned, which were in action during the past crop season, seemed to have influenced many of the voters — they met less hail than they've seen for many years in their own back yard.

Unofficial figures again... this is what we have for the M.D. of Mountain View:

	For	Against
Reed Ranch	39	18
Lone Pine	43	3
Carstairs East	45	17
Mountain View	38	8
Didsbury	88	15
Bennett	29	11
Summit	48	2
Carstairs West	55	18

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. James A. Lore of Carstairs on December 16th, a daughter.

To Mr. and Mrs. Trygve Haug of Bergen, on December 15th, a son.

To Mr. and Mrs. E. Scott of Didsbury, on December 15th, a son.

C.P.R. TRAIN SCHEDULE

Southbound:	
No. 522 Lv.	5:00 a.m. Daily
No. 524 Lv.	11:16 a.m. Daily
No. 526 Lv.	4:57 p.m. Daily
Northbound:	
No. 521 Lv.	12:27 a.m. Daily (flag)
No. 527 Lv.	9:31 a.m. Daily
No. 529	2:30 p.m. Daily
No. 525 Lv.	7:25 p.m. Daily

LIONS CLUB BINGO HITS THE ROAD SAT. NIGHT

Didsbury Lions Club will hold one of its famous "bingo" games in the Lions hall on Saturday night, starting at 8:30 p.m. Cash prizes for the lucky people!

At approximately 11 p.m. tickets will be drawn to determine the winners of the grand prizes awarded by the Didsbury Board of Trade during its Christmas Shopping Carnival.

ZELLA NEWS NOTES

(From Our Own Correspondent)

A court whist party has been scheduled for Friday, Jan. 4th at the Community Centre, with Mrs. H. Christensen and Mrs. J. Hansen acting as co-hostesses.

Grace Bjorkman, Doreen Armstrong, Alf Thomas and Mrs. Terry Anderson, all members of Sundre United Church, took part in the song service at 22-24 on Sunday. Mrs. I. Scott accompanied at the piano. The congregation wishes to extend a welcome to one and all to join in a candle-light service, which will be held at Zella on Christmas Eve at 7:30 p.m.

Mr. and Mrs. Bill Essing celebrated their 30th wedding anniversary on Sunday, with a family gathering.

Pete Luft is again a patient in Didsbury hospital; his many friends wish him a speedy recovery.

Mr. and Mrs. Elwood Scott are receiving congratulations on the birth of a son, Wednesday, Dec. 12.

Mrs. J. B. Worthington, in company with Mrs. Hugh Ross, plan to leave this week to take up residence in Vancouver. Mrs. Ross has spent the past year at the home of her niece, Mrs. Dave Janzen, and during the summer months spent some time with friends and relatives in the Zella district.

The Lighter Side...

CHRISTMAS SPIRIT

... NO LESS !!!
Four-year-old Michael Paul Byrnes appeared in an Edmonton court recently to be naturalized.

"The child, adopted son of Mr. and Mrs. Eugene Byrnes, was asked:

"What do you want from Santa Claus?"

Without hesitation, the young lad replied, "A stove and sink to help Mama."

YES... HE'S COMING !!

MAKE SURE YOU CONTACT

THE OLD FELLA' ON DEC. 22



THAT HAPPY FELLOW - WE MEAN 'SANTA'.

WILL BE IN DIDSBURY ON

SATURDAY, DECEMBER 22, at 1:00 p.m.

Where will he be? At the C.P.R. Lot!

THERE WILL BE A CHRISTMAS TREE

and, BEST OF ALL... TREATS FOR ALL

THE WEE ONES!

The merchants of Didsbury are sponsors of this happy gathering!

TODAY'S CHUCKLE...

A lot of people can trace their families back 300 years. But they don't know where their children were last night.

Harmattan News

(From Our Own Correspondent)

St. George's W.A. held its annual meeting at the home of Mrs. A. Noakes, with most members present. Main topic of business was deciding on the installation of an oil tank for heating purposes in the building. Being the Christmas meeting an exchange of gifts took place. Mrs. A. V. Johnson offered her home for the next meeting, which will be held early in January.

The Home and School Association have postponed their meeting to a date to be announced; inclement weather was the reason.

Mr. Warren Conrad was a recent visitor to Missouri, where he spent his time with relatives.

Mrs. Warren Conrad is a patient in the Holy Cross hospital in Calgary, where she underwent surgery. We are certainly hoping to see her up and around soon.

There will be a special Christmas service in St. George's Anglican Church here on Sunday, Dec. 30th. "The Seven Carols" will be presented at 3:30 p.m. There will be several soloists from Oids taking part in the service. All are invited to take part in this special service.

Mrs. Anton Oppen left last Saturday to spend a visit at the west coast.

Mrs. Worthington Sr. was a recent visitor at the home of Mr. and Mrs. Neil Peterson.

Your correspondent wishes to take this opportunity to wish all her readers a Very Merry Christmas and A Happy and Prosperous New Year.

Ramblers Tie With Red Deer

Didsbury's entry in the Chinook Hockey League played its first home engagement on Tuesday night at the ice palace here. It was a good game, the final score added up to three for Didsbury, three for the opposition, Red Deer.

The crowd, as we saw it, was a bit scanty. Those who failed to show up missed a good evening of the winner sport. Checking the ages of the Ramblers, they're all local boys, we find that there are only three players on the club over the age of 21 years.

We'd like to remind you now that the same crew will be in action here on Wednesday, December 26, when Trochu will provide the opposition. This game will start at 2 p.m. On Saturday, Dec. 29 the Ponoka entry will be hosted by the Ramblers. January 3rd, a holiday for most of us, Carstairs, a late entry in the league, will show their wares here.

HAVE YOU RECEIVED THE MESSAGE YET?? WE HOPE SO... CHRISTMAS SEAL YOUR CHRISTMAS MAIL YOU'LL HELP PLENTY IF YOU GIVE A LIFT IN THIS DIRECTION!

Westcott News

(From Our Own Correspondent)

We would like to take this opportunity to wish the editor, his staff and their families, as well as our readers, the best of everything at Christmas and during the New Year which is approaching.

Mrs. Herbert Goetjen spent a few days in the Didsbury hospital recently.

Mr. and Mrs. W. Papke of Big Prairie, and Mr. and Mrs. K. Card and family of Red Deer were visitors at the H. Goetjen farm last Sunday.

DIDSBURY STORES SET YULE SHOPPING HOURS

The Didsbury Board of Trade have announced that the majority of stores and places of business in Didsbury will follow the schedule outlined below during the holiday season:

Open until 9 p.m. as usual on Saturday, Dec. 22; close at 6 p.m. on December 24 (Christmas Eve); close on December 26 (Boxing Day).

Stores will be closed on Jan. 1st and 2nd; open for business on January 3rd.

Agricultural Minister Checks On Hail Plan

(Contributed)

The Didsbury community was honored by the presence of the Hon. L. C. Halmrast, provincial minister of agriculture, who addressed a farmers' group in the high school auditorium on Dec. 12. Close to 100 interested farmers and businessmen of the Carstairs, Oids and Didsbury districts turned out to hear the minister and listened with keen interest as Mr. Halmrast gave a detailed account of his trip to Denver and points in California and Oregon during October of this year where he gleaned some first-hand information on the operation of the W.R.D.C. (Water Resources Development Corporation) with head office in Denver, Colorado.

This company, headed by Dr. Crick, professor of meteorology, formerly of California State University, is the company that was in charge of hail suppression efforts in the Didsbury locality during the past season.

The speaker spent two days in Denver investigating the set-up and asking questions and studying reports of operations of the company which he said are practically worldwide. He made the comment that he thought W.R.D.C. is a "reliable company, headed by a trust-worthy man."

Newcastle and Auburn communities in California, and Medford in Oregon, were visited by the minister. He talked with farmers, fruit and vegetable growers in these localities to gather all the information possible about what the "man on the land" thought about hail suppression. Some were frank to admit that the scheme was not 100 per cent effective but that, with experience of some five years of operations behind them they were still enthusiastic about the benefits derived and were signing up again for another year. Mr. Halmrast stressed the fact that in no instance did W.R.D.C. guarantee to eliminate hail but rather to reduce the severity of it, which in

(Continued on Editorial Page)

Gladine Klinck Laid To Rest

The four-month-old daughter of Mr. and Mrs. Delbert Klinck, Gladine Melva, died in Didsbury hospital on Tuesday.

Funeral services were held Wednesday in Westcott United Church. Burial followed in Westcott cemetery.

Chitter-Chat

By Our High School Scribbler

On Wednesday, Dec. 12 two Inland basketball teams came down to Didsbury to play a double-header. The first game was won by our girls by a score of 14-7. Our baskets were counted by Burgess, Prevost, Giltie and Easton.

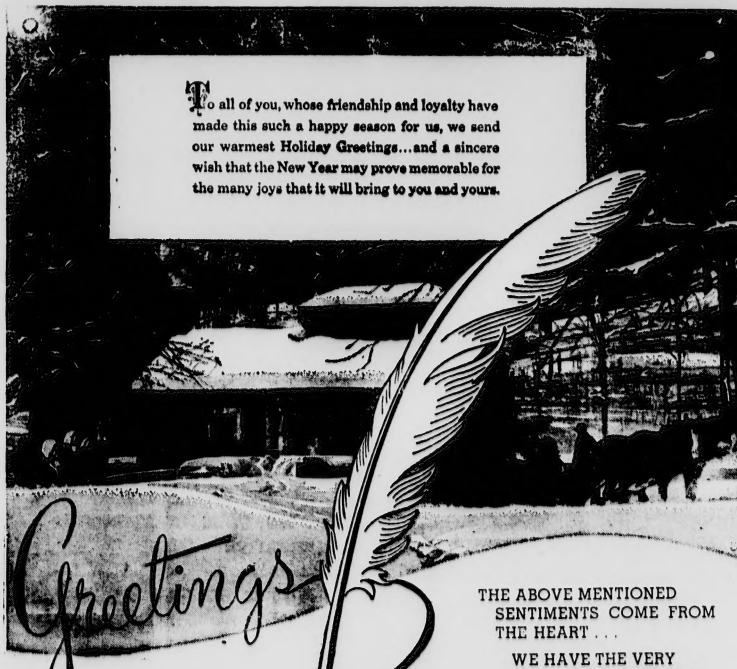
In the second game the Didsbury boys won over the visitors by a close score of 27-25. Penner, Traub, Giltie, Clark and Stiles were the local sharp-shooters. The score was tied through most of the last quarter; the winning basket was scored by Giltie.

We have all been keeping our noses to the grindstone with Christmas exams on the menu this week (last night Thursday) we really intend to celebrate the end of school, just for the festive season of course. The editor of this column wishes to extend all the best of everything to all of you during the coming Yuletide season.

We'll be back after the holidays.

DIDSBURY MARKETS BUTTERFAT Delivery Basis at Crystal Dairy

Table	68c
Special	60c
No. 1	58c
No. 2	52c



To all of you, whose friendship and loyalty have made this such a happy season for us, we send our warmest Holiday Greetings...and a sincere wish that the New Year may prove memorable for the many joys that it will bring to you and yours.

THE ABOVE MENTIONED SENTIMENTS COME FROM THE HEART...

WE HAVE THE VERY POSITIVE FEELING THAT ALL OUR READERS WILL AGREE!

A VERY MERRY CHRISTMAS

As another pleasant year of business association with you draws to a close, we take this opportunity to send you these traditional greetings of the season. May your Christmas indeed be merry — a fitting close to a year of happiness and achievement.

AND A HAPPY NEW YEAR

... the best, we hope, you have ever had. It is our sincere wish that the warm glow of our friendship shall contribute, in some measure, toward making this your most prosperous and most successful year.

WAYNE — JERRY — HOWARD

HALLIDAY'S CASH GROCERY

CHRISTMAS GREETINGS

It is a real pleasure to extend greetings to you at this Christmas season and to wish each of you the fullest measure of happiness and successful achievement in the New Year. Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation and each other.

**HEARTIEST CHRISTMAS and
NEW YEAR'S GREETINGS
TO ONE and ALL**

BILL'S MEAT MARKET
BILL and JEAN FARRINGTON

MANY THANKS**TO OUR CUSTOMERS AND FRIENDS**

In genuine appreciation of your co-operation during the year just closing and in the strong belief that we shall be of greater service to you in the next twelve months, we send you a cordial wish for a Christmas of good cheer and a happier, brighter New Year.

LORNE CLAYTON

FOR SALE**TWO USED STOKERS —**

Complete with motors (in very good condition). These stokers may be seen at the Didsbury and Carstairs schools.

Further information may be obtained at the Divisional Office.

**OLDS SCHOOL DIVISION No. 31,
Didsbury, Alberta**

**A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

FROM ALL OF US ...

... TO ALL OF YOU

ED FORD and STAFF

EDEORD MOTORS
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE
Phone 58 Didsbury

You'll find
it in the

LOST, STRAYED OR STOLEN —
Cow and calf, branded ER with
bar on top. Believed to be in the
Bergen or Elkton area. Reward.
Phone 1006, Olds. 50-51p

CHRISTIAN SCIENCE
Christ Jesus' dominion over materialism will be brought out at Christian Science services this Sunday.
Scriptural readings in the Lesson-Sermon entitled "Christ Jesus" will include the following from Matthew 18:30: "And great multitudes came unto him, having with them those that were lame, blind, dumb, maimed and many others, and cast them down at Jesus' feet; and He healed them."

Selections to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include the following (482:19): "Jesus was the highest human concept of the perfect man. He was inseparable from Christ, the Messiah — the divine idea of God outside the flesh. This enabled Jesus to demonstrate his control over matter. Angels announced to the Women of old this dual appearing, and angels whisper it, through faith, to the hungering heart in every age."



THAT'S US, THE PIONEER STAFF

Be It White Or Green ...

OUR WISHES FOR YOU ARE THE SAME... JUST A MERRY CHRISTMAS, WITH ALL THE KINDLY THOUGHTS OF THE SEASON, AND MAY THE NEW YEAR BRING YOU AND YOURS A GOODLY SHARE OF HEALTH, HAPPINESS AND PROSPERITY.

MAC'S HARDWARE

NANCY LINDSAY JACK
JOHN and BILL

**TRADES TRAINING
OPPORTUNITIES
FOR YOUNG MEN
OF SIXTEEN**

Do you want to earn while you learn a trade? Under the Canadian Army Soldier Apprenticeship Plan, starting 1st June, the Canadian Army will accept a limited number of young men for training in 19 different trades. The training course lasts for two years and then the Apprentice serves three years with a regular unit. Training starts in September. Under this plan the Apprentice receives —

- Half pay to the age of 17 then full pay
- 30 days paid holidays a year
- Medical and dental care
- Travel and adventure
- A healthy active outdoor life

To be eligible applicants must be 16, not yet 17, have a Grade 8 education and be able to meet Army physical standards. As only a limited number of applicants can be accepted make your application early. Mail the coupon below, telephone or visit your nearest recruiting station.

No. 10 Personnel Depot, Carleton Place, Ontario, CANADA
Army Recruiting Station, 10442 - 101st Street, Edmonton, Alta. — Tel. 4308
The Army Recruiting Station in your home town

Please send me without cost or obligation further details on the Soldier Apprenticeship Plan.
Name _____
Address _____
City/Town _____
Prov. _____
Telephone _____

FOR SALE — Truckload of Christmas trees, already cut. Apply Gordon McCaffin, Elkton, Alta. 48-51p

NOTICE
We will buy hogs on Dec. 26th instead of Dec. 24 and on Jan. 2nd instead of Dec. 31.
R. E. GILLARD
JOE DICK
8-31c

HELP WANTED — Single lady, any age, to help with housework, live in, on farm. Phone 1417, Carstairs, for further particulars. 48-51p

STRAYED TO MY FARM — One white-faced cow, ear tag 871801, left; wire tied in right ear. Phone 2121, Didsbury. 48-51c

WANTED — Six men for room and board. Four miles south and one mile east of Hartman. Phone 1907, or contact W. E. Brower. 48-51p

CALL FOR TENDERS
MUNICIPAL DISTRICT OF MOUNTAIN VIEW NO. 48
Tenders will be received for the raising of the west half of Sec. 30, Twp. 31, Rte. 27, with, for a three-year period.
Lowest or any tender not necessarily accepted.
J. RIDDOCH,
Sec.-Treas.
49-21c

FOR SALE — Six-hole Beach kitchen coal range; also one pair men's skates, size 8. Phone 115. 48-51p

FOR RENT — Three-roomed suite, with water and sewage. Some furniture and linoleum. Phone 240, Didsbury. 48-51c

WANTED BY PEACE RIVER FARMER, second-hand pipeless furnace for house 28x28, story and half. State condition, price and location, or phone number in first letter. P. W. Priesen, Crooked Creek, Alberta. 48-51p

LOST — Steel grain shovel, east of Didsbury; finder please contact Ed Peters, phone 1326, Didsbury. 11p

FOR SALE — Live turkeys, broad-breasted. Ada Reimer, phone 506, Didsbury. 11p

THREE SHOPPING DAYS LEFT !!

AN OLD, OLD WISH ...

A Very Merry Christmas

THE BROWNS, AFTER A VERY ENJOYABLE YEAR IN DIDSBURY, WISH EVERYBODY A VERY MERRY CHRISTMAS and trust that the NEW YEAR WILL BE THE HAPPIEST AND MOST PROSPEROUS EVER!

MAUREEN, TOM BROWN and FAMILY
and the STAFF of THE ROSEBUD HOTEL

The Season's Greetings ...

A BOOK-FULL OF SENTIMENT WOULD
BARELY EXPRESS OUR HEARTFELT
WISHES AND HOPES FOR
A JOYOUS CHRISTMAS
— and a —

HAPPY NEW YEAR

GEORGE WILKINS JIM TERPSTRA

No Milk Delivery Christmas or New Year's Day

CHRISTMAS GREETINGS

WE WISH OUR PATRONS and FRIENDS
ONE AND ALL

A MERRY CHRISTMAS and
A PROSPEROUS NEW YEAR

Spreeman Welding

"A Better Job Quicker"

CHAS CY

Your Purchase of Christmas Seals Could Save
A Life — Maybe Your Own!

CHRISTMAS GREETINGS

AS THE HOLIDAY SEASON DRAWS NEAR,
IT IS OUR SINCERE WISH THAT
YOU HAVE ...

A MOST PLEASANT CHRISTMAS
— and a —

NEW YEAR OF HEALTH and PROSPERITY

JAY TUGGLE

Merry Christmas and A Happy New Year

Just a friendly word of greeting,
And a wish that's most sincere,
For A Very Merry Christmas,
And a Wonderful New Year!

Feeq's
GENERAL RETAIL
Propane Sales & Service
EAST OF RAILROAD TRACKS

RED & WHITE

SAVES YOU MONEY EVERY DAY

COMPLIMENTS OF THE SEASON

We take this opportunity to extend to our patrons and friends everywhere our sincerest wishes for a happy Holiday Season. At the same time we wish to thank our many patrons for the opportunities we have had to be of service to them in 1956.

J. KOSSOWAN

MARY KOSSOWAN

HAZEL TODD

A VERY MERRY CHRISTMAS

Christmas seems to renew our obligation of gratitude to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

J. F. STEVENS

A VERY MERRY CHRISTMAS

AND A HAPPY NEW YEAR

We wish to thank all our customers and other friends for their kind co-operation and patronage during 1956 and extend

"The Season's Greetings"

DICKAU ELECTRIC

Christmas Seal Your Mail — It Helps, Plenty!

Merry Christmas and A Happy New Year

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, Health and Happiness.

CLARENCE'S SHOE SHOP

Christmas Is The Home Season . . .

Christmas is essentially a home day. Children troop home from school wildly excited about the day of all days. Young people from college or business have been looking forward to this for weeks. Those from a distance strive to make home at all costs. If they fail to do so, they phone, and if they cannot get through on the phone, they wire. The one thought which more than any other gripped the boys and girls in the forces was, you guessed it, home. Home at Christmas, giving and receiving gifts, enjoying a Christmas dinner, just sitting around relaxed, chatting about this and that and playing with the children, trying to make their mechanical toys work.

It is a wonderful day for most people, especially in the home. It may be a little cottage, perhaps a larger house, or even a more pretentious building, but it is not the building that makes the home, it is the spirit of those who live inside the walls. The parents, brothers and sisters who are bound together in a common concern for others.

It is hard for us who live in the 20th century to think of a time when the home did not hold the affections and the interest of the family that it does today. But the family as we know it, is a Christian institution. Before the Christian era children were all but ignored. They had to be fed and clothed, of course, but that was about all. Women, too, were the slaves of men. They had a very inferior place in the family.

Christianity changed all that. Jesus set a child in the midst of a crowd and gave him the position of prominence. Women, too, won new status in the society that He established. The home is a Christian institution. Whatever good there is in it stemmed from the teaching of the founder of our faith. It is a good thing once in awhile to remind ourselves of that, especially at Christmas, when all of the family will be together, if not in body, at least in spirit. We quite often forget the debt we owe to our religion. Christmas is a Christmas festival. More people are thinking about this aspect of it than for many years. Make Christmas Christian is a good motto.

At this time of year especially a Christian can find quiet relaxation, innocent joys and the intimate happiness of home. There will be some who will try to stimulate a sort of false enjoyment by other than simple associations of the family. There are always that kind. For them we have a bit of advice: keep sober, keep alive. A home, a Christmas, can easily be wrecked if even one member gets into trouble with liquor. If you drink, do not drive; if you drive, do not drink! Be sure and stay alive and make this a Christian Christmas.

WELL TRAINED, NO LESS!

Two tourists were driving through the maple syrup district of Vermont in the U.S. Noticing the shiny tin buckets hung low on the trunks of the trees, one of them exclaimed in astonishment, "My goodness, they certainly have a sanitary bunch of dogs around here."

CHRISTMAS SHOPPING ! ! !

The biggest worry
In this world of
Toil and strife . . .
Is picking the Christmas
Gift for all too
Fussy wife (or husband).

Christmas Seal your mail — you'll never be sorry and it will make someone a lot happier — health-wise that is.

LIGHT YOUR WAY WITH BIBLE STUDY

The message of this blessed season, the happiest of the year, when joy beams from every face, sweet music fills the air, and our many churches and homes appear in their brightest decorations, is old, very old. It was old when the Crusaders buckled on their armor to wrest the Holy Land from the infidel. Indeed, if we go back further, it is older than the event itself, for God saved the promise of a Saviour shortly after man fell in sin. Old with the age of gray, timeworn rock, such is the message of Christmas.

And yet it is new as the morning's sun and as fresh as the evergreen which is the symbol. Each year, when Christmas comes, it is such a delightfully novel experience, as though it never had come before. The perennial youth of Christmas constitutes one of its most striking characteristics.

It is the story of salvation. How God the Father freely gave His only Son to every nation. That He might come to seek and save!

May this old, old Christmas story bring a rich measure of peace and joy to your hearts so that you also may join the angelic choir and sing your praises to God: "Glory to God in the highest, and on earth peace, good will toward men."

MAKES SENSE ? ? ?

The great comedian and philanthropist, W. C. Fields was once asked the question: "Do you believe in clubs for women?"

"Yes," he replied, "if other forms of persuasion fails."

CHURCH NOTES

EVANGELICAL CHURCH

Rev. A. E. Stichel, Pastor

Sunday Services:

10:30 a.m. — Worship Service

11:30 a.m. — Sunday School

7:30 p.m. — Evening Service

Wednesday Evening 8:00 p.m.

Bible Study and Prayer Meeting.

Bethel Services:

Sunday Services

2:00 p.m. Sunday School

3:00 p.m. Worship Service

Youth Fellowship, Friday 8:00 p.m.

The Pastor and Congregations extend a sincere welcome to all.

Come and Worship with us.

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

Rev. E. B. Fox, Pastor

Divine Services every Sunday at

11:00 a.m., followed by Sunday

School and Adult Bible Class.

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor

Sunday School, 10:30 a.m.

Preaching, 11:30 a.m.

Sunday evening service, 7:30 p.m.

Wednesday evening prayer meeting at 8 p.m.

ANGELIC MISSION OF OLDS

SUNDAY SERVICES

Sunday School, 11 a.m. every

Sunday.

Second Sunday in the month:

7:30 p.m. — Didsbury

Fourth Sunday in the month:

11:45 a.m. — Didsbury.

FALLEN TIMBER

FOUR SQUARE CHURCH

Rev. R. & Rev. C. Moore — Co-Pastors

Sunday School 1:30 p.m.

Church Service 2:30 p.m.

Young People's every Friday

8:30 p.m.

Come and Bring Your Friends

Pleasant Yuletide Thoughts . . .

At this, another Christmas Season, we wish to say

A big "thank you" to all

for the business sent our way.

A VERY MERRY CHRISTMAS

— and a —

VERY HAPPY NEW YEAR!

DIDSBURY CARTAGE

Merry Christmas and A Happy New Year

We wish to thank our many patrons for their past business and it is our desire that we may serve you again in the coming year.

Neapolis Service Station

"YOUR IMPERIAL OIL AGENT"

Gordon "Barney" Elliott

Phone R520, Didsbury, Alberta

CHRISTMAS GREETINGS

At this Christmastide may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we come in contact.

MOUNTAIN VIEW CO-OPERATIVE LIVESTOCK MARKETING ASSOC.

Local Agent: R. E. GILLIE

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

Didsbury - Alberta

May the Christ-child of Bethlehem, with all His blessings, find a hearty welcome in your heart this Christmas season and throughout the coming year of 1957.

THE PASTOR

MANY THANKS

TO OUR MEMBERS AND FRIENDS ! !

For their support and co-operation during the past year. We would also like to extend our best wishes for a

VERY MERRY CHRISTMAS

and a

HAPPY AND PROSPEROUS NEW YEAR

NEAPOLIS CONSUMER'S CO-OP ASSOCIATION LIMITED

JOHN HOLUB, Manager

Pleasant Yuletide Thoughts . . .

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, Health and Happiness.

BARRETT'S GARAGE



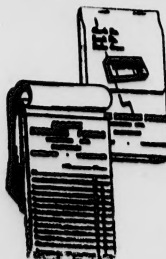
To our customers and friends

we extend best wishes for a

Merry Christmas and a Happy New Year



THE ROYAL BANK OF CANADA



ORDER
YOUR

COUNTER
CHECK
BOOKS

FROM
THE DIDSBURY PIONEER



Jim, Vimy and Mary Lou Currie; Miller McCoy, Judy Allen, Denny Sinclair

THE DIDSBURY PIONEER

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JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



This Week We're Just Reminiscing . . .

At the start of the year we were just dreaming about an all-important hospital addition. Now you only have to glance and see it taking shape next to the original building. Good news, very good news!

This Week We're Just Reminiscing . . .

At the start of the year we were not blessed with natural gas facilities in our homes and places of business. Now there are a great many units in operation and many more will be hooked up in the near future. Good news, very good news!

This Week We're Just Reminiscing . . .

At the start of the year a few farmers were kicking around the new-fangled idea called "hail suppression". A pile of work and a lot of co-operation saw the scheme go into operation, and to most viewers and experts seemed to have paid off handsomely. Good news, very good news!

This Week We're Just Reminiscing . . .

At the start of the year the Governor-General's medal for school proficiency was just something we'd heard about in these parts. However, one local student made the extra effort to call it his own; his closest competitor also came from the halls of learning at Didsbury High . . . a fine show. Good news, very good news.

This Week We're Just Reminiscing . . .

At the start of the year there were quite a few oil rigs and seismograph crews wandering around the district. Today there are many, many more in sight and the majority are meeting with good results . . . Good news, very good news!

This Week We're Just Reminiscing . . .

At the start of the year, neither you nor I knew what was ahead. We have recounted a few of the highlights that concern most of us hereabouts . . . the ones which have held the major spotlight during the past twelve months. No doubt, we've missed a few we're famous for that, but they're all in our records, and in our mind. Next week, we'll be ramblin' and roamin' with the ones we love most . . . we hope you are in the same happy position.

COMPLIMENTS OF THE SEASON

May the glorious light of Christmas joy shine upon you and those dear to you as you join together in celebration of this day.

Modern Jewellery

A VERY MERRY CHRISTMAS

WE TAKE GENUINE PLEASURE IN LAYING
ASIDE THE ROUTINE OF BUSINESS TO
SEND TO OUR MANY FRIENDS THE
HEARTIEST WISHES FOR THE
HOLIDAY SEASON!

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

Melvin Institute Elects Officers For New Term

Melvin W.I. met at the home of Mrs. Lloyd Fischer on Dec. 12 with 15 members present. Mrs. May Youniss had the motto on how important the letter "r" is in our everyday living. Mrs. John Kershaw had the short topic of Christmas stories from different lands, which proved very interesting.

Election of officers was held, with Mrs. Chandler elected as president; Mrs. Vance Shields, vice-president; and Mrs. Glen Robertson as 2nd vice-president. Lola Dupont was elected as secretary.

It was decided to hold a bake sale on Jan. 12. A jar of jelly was raffled by Mrs. E. Dupont Sr. and won by Mrs. Vance Shields. Many articles of used clothing were collected for overseas. Secret sisters were drawn and Christmas carols sung.

Next meeting will be held at Mrs. Clair Fischer's on Jan. 9 at 8 p.m. Husbands will be invited and after a short meeting cards will be played.

AGRICULTURAL MINISTER SPEAKS HERE . . .

(Continued from front page)

many inches amounted to 75 per cent or better.

The minister reported that hail suppression was started in California several years ago, with aircraft. After several years with this system ground generators were introduced. He stated that one community in California had 55 ground generators in use on one project. Mr. Halmrast went on to explain how the introduction of silver iodide worked in modifying hail clouds and softening ice particles and as a result, sometimes "slushy" rain or soft hail was precipitated.

Referring to weather forecasting, he said that highly specialized fruit and vegetable farming in California and Oregon leans rather heavily on the long-range weather forecasts coming out of Denver. Also that six large Alberta construction companies make use of long-range forecasts to better fit their operations with the weatherman.

Referring once again to Oregon, the minister stated that a Mr. Howard, a large fruit producer frankly admitted that hail suppression had certainly reduced the incidence of hail very considerably in his area. Mr. Halmrast cautioned the gathering that he was not present to sell them on the idea of hail suppression. He was gratified at the apparent very fine results attained by W.R.D.C. in the Didsbury district, but he said that definite conclusions could not be arrived at by his department until several more years of operations by the "hail suppressionists" were successfully concluded.

He said that the provincial government was intensifying its own study of the problem and hoped soon to find the solution. He said that there are still many "sceptics" who will have to have the value of hail suppression proven to them beyond doubt. He commended the group in the district for its pioneering spirit in going ahead with the program, and wished them success in the future.

Questions from the floor and comments by farmers brought about an interesting discussion on this forward subject.

Mention was made of the forthcoming plebiscite to be held in part of the M.D. of Mountain View. Mr. J. D. Thomas, returning officer, reminded the electors of their privilege to exercise their franchise on Monday, Dec. 17, and whether they were for or against the project for another year, it was their duty to get out and vote.

The progress Alberta has made in another direction came in for commendation by the guest speaker, as he turned to the cattle industry. He said that 34 municipalities are now Bantus restricted areas, representing 11 millions of cattle. He said that 250,000 heifer calves will be vaccinated against brucellosis and that Alberta is not equalled by any province in Canada in its concentrated efforts to eliminate diseases in livestock and establish TB free, Bangs free and purebred herd sire areas.

Mr. Halmrast mentioned that cattle being absorbed by eastern buyers. There was enthusiastic response on the part of every man present and the meeting was ably directed by chairman W. H. Mele, a councillor of the Municipal District of Mountain View.

Lone Pine Institute Elect New Officers

The Lone Pine W.I. held its annual meeting at the home of Mr. Fred Metz, with Mrs. Albert Milne as hostess. A report was read on the dance held on Nov. 30, which netted \$56.46. Net proceeds will go to the community rest room project.

Mrs. Shelly gave a report on the library, sponsored by the W.I. Five dollars was sent to the Woods Christian Home. Mrs. Ronald Milne is to be the new president, and Mrs. O. Milne will fill the office of vice-president; secretary-treasurer will be Mrs. Sam Elliott. Directors appointed were Mrs. E. Dowell, Mrs. O. Schneider and Mrs. J. Underhay; the latter will carry on as sick convener. Auditor for 1957 will be Mrs. O. Milne.

A vote of thanks was tendered Miss Marie Siebert for her splendid work as president during the past two years.

The 10-cent draw netted \$1.30 and was won by Mrs. O. Schneider. The children present were given a small gift, as were pre-school children of W.I. members. The ladies also drew a small parcel as a Christmas gift from a fellow member.

Next meeting will be held on January 11 at the Fred Metz home, with Mrs. Dowell as hostess.

Lone Pine Institute wish to thank all those who supported the dance. Special thanks to Jim McCulloch, who raised the profit considerably by auctioning candy made by the members; also to the bidders, one especially raised the profit considerably. We hope you enjoyed the candy Charlie.

The holiest of all holidays are those kept by ourselves in silence and apart, the secret anniversaries of the heart, when the full tide of feeling overflows.

— Longfellow

Law's Last Words

. . . FOR THIS YEAR, THAT IS!

WE CAN SOLVE YOUR LAST-MINUTE CHRISTMAS SHOPPING PROBLEMS!

**OUR STOCK IS GOOD,
OUR CHOCOLATES ARE FRESH,
OUR GIFT WRAPPING IS FREE AND
THE BEST IN CANADA (we can prove this forward statement!)**

OUR STORE IS OPEN 58 HOURS A WEEK. THE BOSS WORKS THOSE HOURS. (He is also on call at any time!)

Actually the above sounds like the local Ed's editorials, but we can, as he can, back it up!

We stock Polio Vaccine. You can get it on your doctor's prescription. The cost is low compared with the protection you receive. We sell stamps, mail parcels, get your mail or almost anything you want done.

Law's Drug Store

"THE REKALL Store"

PHONE 40 — DIDSBURY, ALBERTA



THE SALESMAN

Mass-production calls for mass-selling — and mass-selling calls for an army who can convincingly display the advantages of product created by the craftsman's skill. Daily the salesman brings new tools, machines, clothes, food and ideas to your attention — and every day he helps create a demand for modern production, keeping the wheels of industry turning; employing men who become tomorrow's customers.

So in the pattern of our economy the salesman fills his role as a key man in the production of the high standard of living enjoyed by Albertans today.

His job isn't easy and it calls for human attributes that make the salesman an important member of our society. He must have perseverance, intelligence and stamina, and, above all, a genuine liking for people. These characteristics are certainly typical of good salesmen and good citizens.



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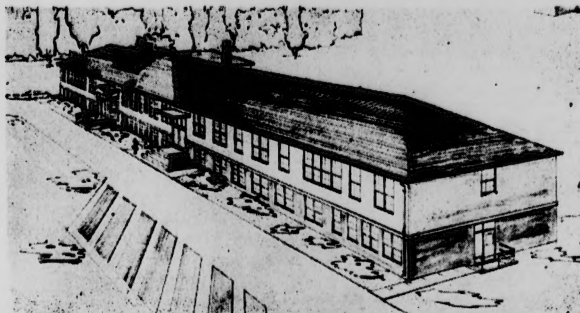
PEOPLE ARE OUR GREATEST NATURAL RESOURCE

Didsbury - Pictorially...



MAYOR LYNCH-STAUTON TURNS TAP TO RELEASE NATURAL GAS TO DIDSBURY CONSUMERS.

— Friday, October 19, 1956



VOTE ON HOSPITAL ADDITION APPROVED BY VOTERS!

— Saturday, August 4, 1956



NATIVE SON VISITS SCOTLAND... GUESS WHO? CONRAD PLATZ... a Jet Pilot, no less. He's the good looking lad on the right.

— Wednesday, September 21, 1955



DOROTHY McDONALD, one of our local lasses, must take a bow here. She was presented with the I.O.D.E. scholarship at a regular meeting of Mons Chapter this year.

— September 20, 1956



LOCAL STUDENT, CLIFFORD YOUNGS, RECEIVES GOVERNOR-GENERAL'S MEDAL!!

— Friday, October 19, 1956



OLD-TIMER'S GET TOGETHER FOR GROUP PHOTO AT JUBILEE CEREMONIES...

— Friday, August 10, 1955



R.C.A.F. RADAR TECHNICIAN CHECKS HIS SCREEN... WHO IS IT? NO ONE ELSE BUT CARMEN STEVENS OF DIDSBURY.

— May 31, 1956

CATTLE RUSTLING COMES TO THE FOREFRONT AGAIN?

Cattle have a way of wandering away from the farm, particularly these days when herds are scratching a little harder and moving a little farther in search of pasture feed. It may be more than coincidence, however, that police were investigating the recent theft of turkeys and hogs in the district, and that The Globe has been carrying more than a normal volume of "lost or strayed" advertisements. Some of them read like this:

"Lost or strayed — Near Tees, three registered Hereford cows, with pure calves at foot" . . . at Blackfalds "Jersey heifer, red and white heifer, long yearling . . . from farm north of Clive, "red steer, about 350 pounds" . . . "from pasture near Alix, yearling Hereford steer"

There is more than a little suspicion among some farmers that a little cattle rustling is going on in the district. Shadow of the past! The wide farming area covered from Alix, 30 miles east of Lacombe, to Blackfalds, eight miles south, suggests the use of speedy vehicles if indeed there is any truth in the theory that rustling or theft of cattle is going on.

Losing \$100 on the hoof at a crack is too much these days. Bring out the old brandin' iron, boys!

— The Lacombe Globe

WESTCOTT JUNIOR W.I. HOLD DECEMBER MEETING

The December meeting of Westcott Junior W.I. was held at the home of Mrs. Bernal Reinhardt, with all members present.

The group sang several Christmas carols; each member brought a table centre for the roll call. It was decided to sew some plain clothing for the Unitarian Service.

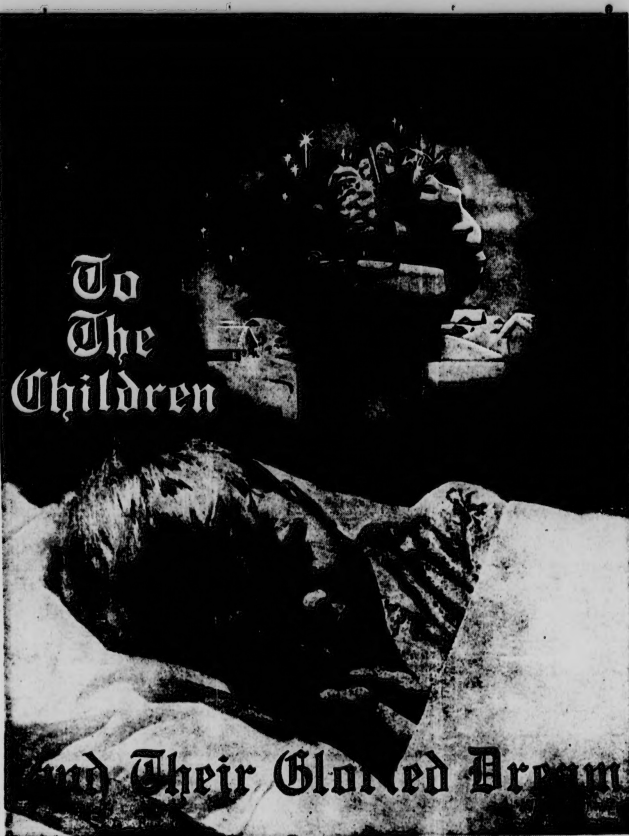
Secret sisters gave out their gifts and new ones were drawn for. A cookie exchange took place and all present took home a nice assortment. Most of the evening was spent making out the program for the New Year.

The January meeting will be at the home of Mrs. Allen Konaschuh.

SAFETY VALVE

The bar was crowded with drinkers. After quite a few rounds, one of the customers suddenly staggered, turned and fell flat on the floor.

Companion: "That's what I like about Joe. He always knows when he has had enough."



Christmas . . . 1936

Hail Haters Form Group At Innisfail

An association has been formed to bring hail suppression to Innisfail and other districts in the Red Deer municipality. The new organization, named the Red Deer Hail Suppression Association, was formed at a meeting in Innisfail. W. J. Edgar was in charge, and it was agreed that units such as were used in Didsbury this past summer should be set up this coming hail season, in an effort to lessen the loss to crops from hail in these districts. Thirty-eight appointed delegates attended.

William Connor, a representative of the weather modification company, was guest speaker; he has also addressed similar meetings in surrounding areas during the past few weeks.

Harry Morris of Bowden gave a report on estimated cost of the project, which ranges around 10c per acre. It was suggested that fees for the service be collected through the M.D. of Red Deer.

Directors appointed were John Watson, Benalto; W. J. Edgar and Bud White, Innisfail; Neil McPhee, Little, Bernard Parsonage and Gordon Stickland, all of Penhold; Harry Morris and Jim Brewster of Bowden; Fred Vincent, Red Deer and Visgo Anderson of Dickson.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Jack Clarke and Mr. C. Randall were visitors in the U.S. for several days last week.

Mrs. A. Davis of Red Deer is visiting with her son-in-law and daughter, Mr. and Mrs. Cecil Weber.

Mr. and Mrs. Fred Befus and family were Sunday dinner guests with Mr. and Mrs. Ted Daseforde and family.

Mr. and Mrs. Cecil Weber and family were supper guests Sunday with Mr. and Mrs. Donald Weber and Colette.

Mr. and Mrs. Henry Rish and family were Monday evening visitors of Mr. and Mrs. M. Dipple and Carole.

Mrs. Arnold of Bowden is visiting with Mr. and Mrs. Carl Meyer and family. The former is Mrs. Meyer's mother.

Mrs. George Meyer and George, Mrs. E. A. Bartz and Arlene were Monday visitors in Calgary.

Mr. and Mrs. Donald Weber and Mrs. Cecil Weber were Calgary visitors on Tuesday.

Miss Carol Eby, Miss Sharon Hunsperger and Larry Hunsperger were Sunday visitors with Carole

Midway News

(From Our Own Correspondent)

The regular meeting of the Home and School Association was held on Monday, Dec. 3; there was a small attendance due to stormy weather. Plans were made for the filling of Christmas bags for 175 children. This was left in the very capable hands of the Brown families. Rev. McGee spoke on "Christmas Giving."

The Bancroft W.I. December meeting was held at the home of Mrs. R. Gehring. It was decided to let the postponed auction sale of bazaar articles wait until the New Year. The Christmas draw was held for adults and children.

Mrs. J. Garner of Calgary spent a few days with her mother, Mrs. E. Richardson.

Congratulations to Mr. and Mrs. John Reboil, Mr. and Mrs. Gordon Marsh and Mr. and Mrs. Jim Lore — they're all the proud parents of baby daughters.

Also congratulations to Mrs. Ken Tighe of Vauxhall; once again she was a lucky winner . . . this time it was a TV set.

There will be special church services at Midway United Church on Sunday, Dec. 23. Sunday school at 11:45 a.m., White Gift Service and a short program. Rev. McGee will be in charge.

The Anglican Church service will be held at 3 p.m. with Rev. E. Doyle officiating.

The Junior choir from Olds plan to present their "Christmas Pageant" following the service. Everyone is welcome.

Midway Christmas school concert will be broadcast over radio station CFBN on Christmas Eve at approximately 7:30 p.m.

HONESTY PAYS OFF !!!

Rastus: "Yessuh, I done found out that honesty is the best policy after all."

Mose: "How come?"

Rastus: "You remember that dawg I stole last week? Well, I tried to sell it for two days and nobody would give me more than a dollar for it, so I took it back to the owner and collected the reward. She gave me five dollars!"

Dippel. The district residents, and your correspondent, wish to take this opportunity to wish the editor and staff of The Pioneer, A Merry Christmas and a Happy New Year.

Peace On Earth . . .

Goodwill Toward Men

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

TED STAUFFER

COMPLIMENTS OF THE SEASON —

ALBERTA POULTRY PRODUCERS WISH
ALL PATRONS AND FRIENDS A
VERY MERRY CHRISTMAS
and a HAPPY NEW YEAR !!

Wm. W. WALTERS

(Branch Operator)

**MAKE COURTESY
YOUR CODE OF THE ROAD**

CHRISTMAS GREETINGS

AMONG OUR MOST VALUED POSSESSIONS
ARE THE GOODWILL AND CONFIDENCE
OF MY CUSTOMERS. TO YOU I EXTEND
MY BEST WISHES FOR A
A VERY MERRY CHRISTMAS

AND A HAPPY NEW YEAR

Gole's Feed Mill



As Christmas and the New Year come again,

May they find you and keep you, rich in happiness.

WE WISH YOU A MERRY CHRISTMAS
AND A HAPPY NEW YEAR

ROSEBUD MOTORS

Phone 143

Didsbury

A VERY MERRY CHRISTMAS

AND A HAPPY NEW YEAR

YOUR CONFIDENCE IN OUR STORE
IS A SOURCE OF GREAT PRIDE TO
US AND TO MAKE SURE THAT THE
CONFIDENCE IS NOT MISPLACED
WILL BE OUR PRIMARY INTEREST IN
THE YEAR TO COME.

BILL'S FURNITURE

"The Home of Good Furniture"

OLDS

ALBERTA

JENKINS'
GROCETERIA LTD.

The Season's Greetings . . .

As the holiday season is upon us we are reminded that this successful year is due in no small measure to your generous patronage.

Kindly accept our good wishes for a

MERRY CHRISTMAS and

A HAPPY NEW YEAR

Your Purchase of Christmas Seals Could Save
A Life — Maybe Your Own!



NOTICE

NOTICE is hereby given that as of January 1st, 1937, Hot Water Heating Boilers having a closed system, will be subject to inspection by this Department. Owners are therefore required to notify the Chief Inspector of Boilers, Terrace Building, Edmonton, as to the location of any Hot Water Heating Boiler not already registered in accordance with Section 21 of the Boilers and Pressure Vessels Act.

THE FOREGOING REQUIREMENT DOES NOT APPLY TO:

- A Boiler having capacity less than two (2) horsepower or three (3) cubic feet in volume.
- A Boiler in a private residence occupied by not more than four families.
- Boilers used in connection with an open type Hot Water Heating System.

GOVERNMENT OF THE PROVINCE
OF ALBERTA

DEPARTMENT OF INDUSTRIES AND LABOUR

BOILERS AND PRESSURE VESSELS BRANCH

J. E. OBERHOLTZER

A. J. MUNRO
Chief Inspector of Boilers

Professional and Business Directory

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H.W. EFF, B.Sc., M.D., C.M., L.M.C.C.
PHYSICIAN & SURGEON
 Office west of Hotel
 Hours: 11-12; 1:30-4, except
 Wed.—and by appointment
 Phone 141 — Didsbury

Raymond Asquith
 M.B., B.S., L.M.C.C., D.C.H.
 Physician and Surgeon
 Office above residence
 Hours 1:30 to 5 p.m.
 (Except Tuesdays)
 Phone 63 — Didsbury

R. G. Bankier
 M.B., Ch. B.
 Physician and Surgeon
Dr. T. P. O'Hara
 M.B., Ch. B.
 Physician and Surgeon
 Office on the grounds of
 the former's residence
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 Phone 643

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 Special Attention Given
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 WILL BE AT OLDS EACH
 TUESDAY AND SATURDAY
 Except 1st TUESDAY of Month
 10 a.m. to 1 p.m.
 In Daves Block
 Appointments may be made at
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RAYMOND L. SHANTZ
 Auctioneer
 "Past Performance
 Is My Guarantee"
 Phone R1211 — Didsbury

— SEE YOUR —
IMPERIAL OIL
AGENT
 For All Kinds of
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 Fuel Oil

IVAN WEBER
 Phone 58 — Residence 81

TRUCKERS

GENERAL TRUCKING
 SAND, GRAVEL, COAL
 GRAIN, LUMBER, ETC.
 We are now equipped to dig
 basements and do small
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BURR TUGGLE
 Phone 91, Didsbury

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STEWART
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 ROOM 4, WOOLWORTH BLDG.
 RED DEER
 Phone 4359 — RED DEER

— TRY —
CLASSIFIED ADS
 — FOR —
QUICK RESULTS

FUNERAL DIRECTORS

Didsbury Funeral Home
 W. A. McFarquhar, Director
 Associated with
 Gooder Bros., Calgary
 Phone 33 or 48 — Didsbury

MISCELLANEOUS

— Call —
DOROTHY'S
BEAUTY SHOP
 At Pete Liesemer residence
 Two doors west of hospital on
 south side of street.
 Phone 210, DIDSBURY

FALK'S ESSO
SERVICE
 At Junction of No. 2 highway
 Into Didsbury
 REPAIRS TO ALL MAKES
 OF CARS AND TRUCKS
 ATLAS TIRES AND TUBES
 24-hr. TOWING SERVICE
 Phone 1610 Didsbury
 "Greasing and Lubrication
 A Specialty"

PHONE JAY TUGGLE
 — 290 —
 — FOR —
PURITY "99"
PRODUCTS
 Residence Phone: 138

RADIOS AND APPLIANCES
 ALL TYPES OF REPAIRS and
 ELECTRIC WIRING
 OUR SPECIALTY
DICKAU
ELECTRIC

USE PIONEER CLASSIFIEDS
 FOR BEST RESULTS !!!

EAT
AT THE
BRIGHT
SPOT
 All Our Pastry Is Home Made
 At Engwer. Phone 138

SHIP YOUR
STOCK
TO YOUR
LOCAL
LIVESTOCK DEALER
 Calgary Prices
 Paid At Didsbury
JOE DICK
 Phone 121 Didsbury



MAKE
COURTESY
YOUR
CODE OF THE ROAD

GEMS OF THOUGHT

CHRISTMAS
 Men always have hope of a better
 world when they see the miracle of
 Christmas. — Charles Wells

The basis of Christmas is love
 loving its enemies, returning good
 for evil, love that "suffereth long, and
 is kind." — Mary Baker Eddy

Heap on more wood! — the wind
 to chill; but let it whistle as it will,
 We'll keep our Christmas merry still.
 — Sir Walter Scott

By The Way

Contributed by
 REV. T. J. STANTON, M.A.

A CHRISTIAN CHRISTMAS
 What do you mean? Is not
 Christmas always Christian? No
 one ever heard of a Hindu, or a
 Moslem Christmas. A man spent
 years in East Asia travelling and
 lecturing against the Christian faith.
 Everywhere he went he declared he
 was not a Christian and that he did
 not believe in Christianity, and that
 he definitely would have nothing to
 do with it. But the people in East
 Asia said he was a Christian. Why?
 Because he spoke in the Anglo Saxon
 tongue and had been born in America.
 To them this meant being a Christian.

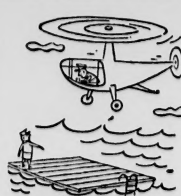
The disciples were called Christians
 at Antioch. It was a nick-name. It
 was used with a sneer. It was in-
 tended to hurt. Their way of living
 with, and for each other, won for
 them this title which men call Chris-
 tian-like. If their lives had not been
 Christ-like they would not have been
 called Christians. Christ at the
 centre of our festivities, our cere-
 monies, our celebrations, our serv-
 ices of worship and our family
 circles. Shall we keep this in mind,
 and thus get away from the disap-
 pointments that are so often couched
 in this term. "I'll be so glad when
 Christmas is over."

The atmosphere of Christmas
 comes like the rising of a beauti-
 ful dawn, spreading over all life.
 Christmas always casts forward, not
 clouds of forbidding and despair, but
 rather billows of hope, comfort,
 peace and good cheer.

In Dickens' Christmas Carol, one of
 the characters tells his little son on
 his knee. The other children gather
 around the father's chair. The
 father tells the Christmas story, and
 then adds, "All who have had a
 happy Christmas can bid the rest of
 the year do its worst." No doubt he
 meant that all who had kept a
 Christian Christmas need never fear
 what the future may bring.

Newell Dwight Hillis has reminded
 us that we need holidays celebrating
 our achievements and victories much
 less than we need to remember the
 Christmas season, with its celebra-
 tions of peace, gladness and good-
 will. No day closes but some hearts
 have been broken, some plans have
 gone astray, some homes have been
 bereaved. Pain seems to have always
 a way of bleaching the very sun-
 beams to an ashen grey. To all those
 whose days are unhappy and whose
 nights are restless, what could be
 more welcome than the coming of
 Christmas! What could be more
 beneficial than the memory of that
 gift, which continues to burst forth
 in songs and gladness, as it continues
 to spread over all the earth. Too
 often people stand aloof from each
 other. But at Christmas, if only for
 a day, strangers become friends,
 the estranged become pals, the young
 bubble over with hope, while the
 worries of business and trials of age
 are forgotten, and all rejoice to-
 gether in the spirit of peace and
 goodwill.

Christmas has a wholesome influ-
 ence on our country's life, in all its
 variety of enterprises. Youth and
 older people alike carry on almost
 continuously away from home. Many
 of them in situations where the
 hedonist that regard purity, and the
 walls that protect virtue are simply
 absent. The character, so unsup-
 ported can easily weaken. Then
 comes Christmas with its sweet



ROOF RAFT

A helicopter may hover like a
 bird, but when it comes down
 to roost on a roof it weighs
 plenty, and sets up quite a strain.
 So engineers have devised a gim-
 cock. The whirly-bird lands on
 an aluminum raft floating in a
 shallow pool of water. The ma-
 chine's weight is spread over the
 area of the raft instead of just
 that covered by the landing gear.

No doubt they figured out,
 too, how passengers can get
 "ashore". Certainly men who
 work with aluminum are mighty
 resourceful. In fact, they keep
 us busy supplying them with
 this versatile modern metal,
 at home and in foreign markets.

ALUMINUM COMPANY OF
 CANADA, LTD. (AJ CAN)

SERVICE BOARD

CHRISTMAS GREETINGS
 Just once each year does the op-
 portunity afford itself for us to dis-
 miss the cares of the world and in
 their place contemplate and enjoy
 all the pleasures of the festive
 season.

The past year has dealt very kin-
 dly and bountifully with many of us.
 Others have had their share of ad-
 versities and losses. We should re-
 member that it takes the clouds to
 make the sun more appreciated
 when it shines again. Life is made
 up of shadows and sunshine. Christ-
 mas time is the season that we all
 look forward to with keen anticipa-
 tion.

We of the Agricultural service
 Board wish you one and all a most
 happy and joyous Christmas and a
 New Year that brings you everything
 that is good for you.

Didsbury Ladies' Group
Holds December Meeting
 The December meeting of Didsbury
 W.I. was held at the home of Mrs.
 Ed Blain with 12 members present.
 Roll call was answered by giving a
 Christmas custom of another coun-
 try.

In the correspondence a letter
 was received from the Unitarian
 Service stating that children's uni-
 forms were more in demand than
 layettes, etc. Consequently the W.I.
 will order one dozen uniforms in-
 stead of the other sewing.

Some members turned in tickets
 and cash for the quilt which is to be
 raffled. Those members who have
 not taken care of this chore are
 asked to do so as soon as possible.
 Contact Helen McKay so the draw
 can be made at an early date.

Christmas gifts were exchanged
 and cards to "secret pals" were dis-
 tributed.

Will those members who have not
 yet written to their "secret pal"
 please do so as there is a bit of a
 mix-up and the new draw is sched-
 uled for the January meeting.

The January meeting will be held
 on January 8 at the home of Mrs.
 A. Esler.

Westcott Sr. W.I.
Enjoy Social Evening
 Westcott Sr. W.I. met at the home
 of Mrs. Jack Robertson on Dec. 11,
 instead of the regular day, Dec. 10,
 because of the severe weather; 12
 members were present.

Roll call was answered with "Sug-
 gestions For Your Christmas Din-
 ner" It was decided to again do
 Red Cross sewing and a quilt for
 Unitarian Services in Korea.

The "birthday box" was opened
 and its contents of \$7.00 will be sent
 to the arthritis fund. Each member
 will donate 25c to the A.W.I. fund.

Four Christmas cards were signed
 by all the members and sent to Mrs.
 Hughes. Walker, Mrs. Hughes
 and Mrs. VanWyck, former members
 who left the district within the past
 year or so. A number of Christmas
 cards were sent after which the
 Yule pie was opened, with gifts in-
 side for all those present.

The social evening for members
 at their families was held this year
 at the home of Mr. and Mrs. Jack
 Robertson, on Friday, Nov. 30. Every
 member was present, accompanied
 by their family. After a buffet sup-
 per the evening was spent playing
 several games, followed by crokinole.

The January meeting will be held
 at the home of Mrs. C. Shields,
 when roll call will be "a good joke"
 and payment of dues. The 1957
 program will be made out at this meet-
 ing.

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: MON., TUES., WED.:
 DEC. 17, 18, 19: DEC. 20, 21, 22:



THURS., FRI., SAT.: MON., TUES., WED.:
 DEC. 24, 25, 26: DEC. 31; JAN. 1 and 2:



WE WISH ALL
 OUR PATRONS
 A VERY MERRY
 CHRISTMAS
 — and a —
 HAPPY, PROSPEROUS
 NEW YEAR!



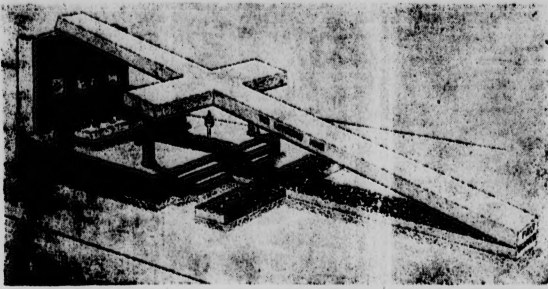
Season's Greetings
 With BEST WISHES for the coming year.
 Your ALBERTA PACIFIC AGENT.
ALBERTA PACIFIC
 GRAIN COMPANY (1944) LTD.
 1000 - 10th Avenue S.W. Calgary, Alberta

OLDS HOCKEY CLUB
\$1,000.00 Cash
— PLAY-AT-HOME —
BINGO
\$1,000 CASH FOR FIRST "BLACKOUT"
HERE ARE NUMBERS DRAWN TO DATE

1st	2nd	3rd	4th	5th
1-24	B-5	B-14	O-64	N-37
6th	7th	8th	9th	10th
N-41	G-54	1-20	B-1	B-6
11th	12th	13th	14th	15th
1-28	1-26	B-13	G-57	O-61
16th	17th	18th	19th	20th
G-52	N-31	G-50	G-48	G-60
21st	22nd	23rd	24th	25th
O-74	O-73	1-16	N-35	N-38
26th	27th	28th	29th	30th
N-44	1-17	1-22	G-49	B-2
31st	32nd	33rd	34th	35th
B-7	B-10	O-68	O-67	I-35
36th	37th	38th	39th	40th
B-12	B-11	N-32	N-34	O-65
41st	42nd	43rd	44th	45th
N-36	G-46	G-56	O-75	B15

No more numbers will be drawn until January 5

As soon as you have any bingo listed above,
 phone 547, Olds, (note change in phone number)



An artist's conception of the Lutheran Hour float which will appear in the 1957 Tournament of Roses Parade in Pasadena, Calif., on New Year's Day, is shown above. A recreation of Leonardo da Vinci's "The Lord's Supper," the float will be 43 feet long, 20 feet wide and 17 feet high. It will be covered with 100,000 white, brown and yellow

chrysanthemums, 4,000 sweet peas, 1,000 red roses, 1,000 stemmed stocks and 1,000 stemmed gladiolas and orchids. The words "The First Sacrament" will be on the front apron. On the sides will be the wording "The Lutheran Church—Missouri Synod," and "The Lutheran Hour" will be the length of the float. The float was designed by

Paul Mueller, of Iowa, in a nationwide contest. The Lutheran Hour, the world's most wide-spread radio broadcast, is sponsored by the Lutheran Laymen's League, a 50,000-member organization with headquarters in St. Louis. Redeemer Lutheran Church, Didsbury, has some 30 members belonging to the Lutheran Laymen's League.

Redeemer Church Plan Services

"The Christ Child comes to Christmas," is the title of the special Christmas Eve program that will be presented by the children of Redeemer Lutheran Church on Dec. 24, beginning at 8 p.m. The program, with some 70 children taking part, is built around a beautifully colored film-strip depicting a Christian family as it celebrates this blessed event, which is also portrayed in full color on the screen. Christmas hymns by the children and the audience, will help all to again re-live the joyous message of Christmas.

A regular Christmas service will also be held at Redeemer on Dec. 25, Christmas Day, beginning at 11 a.m.

Redeemer Lutheran bids you welcome to join in these services and extends to each and every one the wish that your Christmas may be one of peace and happiness to you, and yours.

Notes From D.A.

By HOWARD J. FULCHER

With the Christmas season, another year is closing. At this time there is a feeling of friendship and of goodwill for all.

It is a season when goodwill reigns supreme; it is a time to reflect on the blessings we have enjoyed in the past. It is also a time to take stock of ourselves and confidently look forward to the coming year.

Let us in this season partake in its many activities which celebrate the meaning of Christmas, and enjoy the goodwill and true fellowship associated with it.

I enjoyed the opportunity to serve the men of agriculture this past year. It has been a fairly successful one. There have been a few obstacles confronting farming this year but they have been surmounted in true fashion by men of this great agricultural industry.

On behalf of Mr. C. Robinson, Mr. H. Sutherland and myself, I wish you one and all a Joyous Christmas and a Bright New Year.

Squirrel Cage . . .

THEY CALLED IT JUSTICE.

On the outskirts of a small town a thrifty gentleman opened an eating place, and his excellent cooking brought him speedy success. Only one thing marred his happiness. Late each afternoon, an old gentleman would amble around to the back of the establishment, and blissfully breathe in the aromas wafted from the kitchen. Yet he never spent a dime inside.

Finally, the exasperated owner haled the old man into court and demanded damages. After the judge heard the complaint, he told the defendant, "Give me all the change you have in your pocket."

The old man handed up a dozen or so assorted coins. Solemnly, the judge cupped his hands and gave the coins a vigorous shaking. Then he handed them back again.

"And now," said the judge to the cafe owner, "he's smelled your cooking and you've listened to his money. That's about as near as I can come to a square deal. Case dismissed."

Trial . . .

We are not promised easy roads to fare.

It was not said life should be struggle free. Burdens there are for every man to bear.

Pain is the symbol of mortality.

Who suffers, lives! Who neither hopes nor fears,

And is not conscious that his joys may cease,

Has joined the dead of all the ancient years.

For in the grave is only perfect peace.

We grow by strife, by faith in doubtful days.

By courage in the presence of those splendid virtues men are quick to praise.

Are fashioned by the burdens which they bear.

The living suffer, and the wise men know

That out of struggle conquest is attained.

Faith holds them fast through all storms which blow,

And there's no loss but something else is gained.

— Edgar A. Guest

BIG SIX TEAM TO PLAY HOME GAMES HERE

The C.P.R. Beavers of the Big Six Hockey League are playing a number of its home games in Didsbury arena this season. Two games have been played here to date and the quality of play is of the crowd-pleasing variety. If you like hockey at all you have a fine chance to witness some of the better games here this winter. The Didsbury schedule for the Beavers is:

Saturday, December 22 — Lethbridge vs. Beavers

Wednesday, January 2 — Huskies vs. Beavers

Saturday, January 12 — Okotoks vs. Beavers

Saturday, January 26 — Lethbridge vs. Beavers

Wednesday, January 30 — Nanton vs. Beavers

Saturday, February 9 — Medicine Hat vs. Beavers

Saturday, February 16 — Huskies vs. Beavers

CHRISTMAS!

... I have always thought of Christmas time, when it has come 'round - apart from the veneration due its sacred name and origin - as a good time; a kind, forgiving, charitable, pleasant time; the only time I know of, the long calendar of the year when men and women seem by one consent to open their shut-up hearts freely, and to think of people below them as if they really were fellow-passengers to the grave, and not another race of creatures bound on other journeys. And therefore, uncle, — I they really were fellow-passengers to the grave, good; and I say, "God bless it!"

Charles Dickens, "A Christmas Carol"

This Space Sponsored by WIGGINS' PHOTOS

Your Purchase of Christmas Seals Could Save A Life — Maybe Your Own!

CHRISTMAS GREETINGS

May the Christmas bells ring in a most happy season — May the Christmas bells ring with all the happiness that you so richly deserve, is our Christmas wish to the people of the community.

May the true spirit of the Yuletide linger on through every day of the coming year as a reward for your faithfulness and kindness.

D. N. McDONALD — GEORGE McDONALD

McDONALD'S MEN'S WEAR
McDONALD AGENCIES

The Season's Greetings . . .

Christmas came from a light that glowed in a manger; shone in a star; and illuminated the soul of humanity. Christmas again sheds its gentle blessing. Let us again rededicate ourselves to Peace on Earth, goodwill toward man.

ATLAS LUMBER CO.
DIDSBURY, ALTA. Phone 125

Archie Slawson, manager

Phone 125

Peace On Earth . . .

Goodwill Toward Men

JOY, LAUGHTER and HAPPINESS
ARE OUR WISHES FOR YOU
DURING THE YULETIDE SEASON!

JOE DICK

CHRISTMAS GREETINGS

May the worst you've ever seen be the worst you'll ever see,
May the mouse ne'er leave your pantry, w/ a tear drop in his e'e,
May you lum keep blithly reekin, till you're auld enough to dee,
May ye aye be just as happy as we wish you aye to be.

CRYSTAL DAIRY LIMITED
JOCK GORDIE BOYD BERNIE MARION

It's got what the experts call "road sense"

The '57 Chevrolet can give lessons on taking curves and holding the road to just about any car going — no matter how much more it costs. Few cars at any price are so beautifully balanced and so smooth, sure and solid in action.

The '57 Chevy's road savvy isn't surprising once you learn what's underneath it—new developments in steering, springs and suspension. Chevy plants itself wide and low to the road, and with its pounds in the right places. That's why it sticks so surely and solidly around corners and curves. That's why it seems to follow the road as though on invisible rails.

Chevy's new V8 power (up to 245 h.p.) springs from what people who know have called the best performing passenger car engine ever built. And that makes the going even better! Snappier performance with more precise control! Come in and try it.

A GENERAL MOTORS VALUE



V8-6

THE MOST MODERN EFFICIENT ENGINES IN THE WORLD

*270 h.p. version also available at extra cost.



The Bel Air Sport Coupe. Body by Fisher, of course, with all that means in extra fineness of construction, materials and details.

Only franchised Chevrolet dealers  display this famous trademark

C-1378

EDFORD MOTORS

ED FORD, Proprietor

Phone 58, DIDSBURY, Alberta



AS CHRISTMAS AND NEW YEAR COME
AGAIN,

MAY THEY FIND YOU, AND KEEP YOU,
RICH IN HAPPINESS.

MERRY CHRISTMAS

— and a —

HAPPY NEW YEAR

Mount View Service Station

BOB ELKIN, prop.

Phone RI016

Pleasant Yuletide Thoughts...

Among our most valued possessions are
the Goodwill and Confidence of my
customers. To you I extend my

best wishes for a

MERRY CHRISTMAS

— and a —

HAPPY NEW YEAR

Ivan Weber

"Your Imperial Oil Agent"

MANY THANKS

WE, THE PEOPLE WHO OPERATE **Rae's Bakery**, wish to thank each and every one for the many ways they have shown appreciation of our products. Thanks a million, folks, and a VERY MERRY CHRISTMAS and a

Bigger and Better NEW YEAR
TO ALL OF YOU !!

RAE'S BAKERY



As we enjoy to the fullest the joys of a happy Christmas Season, and await the coming of the New Year, we pause and look back with joy over the closing twelve months, to new friendships formed and old ones grown stronger. Looking toward the future, we are grateful to folk like you, who have in many ways made our journey through the past a pleasant one. Please consider this our pledge to merit your continued patronage.

A MERRY CHRISTMAS

— AND A —

HAPPY NEW YEAR

BERT PREVOST and STAFF

PREVOST MOTORS

CHRISTMAS JOY

It is with genuine appreciation, from the bottom of our hearts, that we wish you at this time cordial Christmas Greetings.

RAY and BETH CAMPBELL
HAZEL INGLIS SALLY McMARTIN
HEATHER MARSH FERN ECKSTRAND
MAXINE CAMPBELL BILLY SUCHLA

CAMPBELL'S FOOD STORE
PREMIER MEATS

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

Christmas vacation will begin on Dec. 21. The students are planning to return to their homes or to spend two weeks with friends or relatives. Mrs. Kagey will be going to her home in Bellingham; Miss Eby will spend the Yuletide season with her sister, Mrs. W. R. Whitaker in Snohomish, Washington. Mrs. Suder and Lois plan to visit with their son and brother in Hamilton, Ont. Reservations can be made. We trust everyone will have a delightful vacation.

On Thursday evening of last week the junior group of the students entertained the faculty and staff at a "progressive dinner." It is the custom of the juniors to honor their instructors in some such fashion each year. Their tour was of interest. Starting with a visit to the I. O. O. F. home, where a fruit punch was served, the group went to the home of Lloyd Stauffer's for chicken noodle soup. From there they moved to the home of H. A. Traub for a fruit salad and rolls. At Emerson Shantz' a lovely ham, potatoes, green peas and pickles were served. From there the evening was concluded with ice cream, cake and coffee at the home of Mr. and Mrs. D. Neufeld, the parents of Laverne Neufeld, who is junior class president. During the visits at these homes, a number of games were played, speeches made and musical numbers rendered. It was a wonderful evening and the faculty and staff will not soon forget the kindness of these young people.

As guest speaker in our Thursday morning chapel we had Miss Rebena Peters of Moose Jaw, Sask., who is a candidate for missionary to Natal, South Africa. This will be her first tour. She is a graduate of Briar Crest Bible Institute.

On Thursday afternoon the local W.C.T.U. had its annual Christmas program at the college. Peter Waldin, director of the speech department, presented his play depicting the contributions of the Greek and Roman empire to the world as a fore-runner of the coming of Christ. It was well presented and the young people did a splendid job in portraying this. Mr. Waldin writes his own plays.

On Wednesday evening the Young People's class of the United Missionary Church honored Leanne Neufeld and Janice Shannon at a dinner in the college. These young people will be married during the vacation period. The class president, Duane Umbach, and secretary Miss Betty Reist, presented the happy young people with two lovely cups and saucers.

This has become a tradition with this class and is always an occasion of happiness and joy when the presentation is made. Miss Gladys Eby is teacher of the class.

We shall not be submitting our usual column for The Pioneer for the next two weeks but we do wish all the readers of it a Very Merry Christmas and a New Year filled with happiness.

The earth has grown old with its burden of care, but at Christmas it always is young. — Phillip Brooks

WHERE ELSE DO YOU GET

- OPPORTUNITIES FOR TRAVEL AND ADVENTURE
- HEALTHY OUTDOOR LIFE
- GOOD PAY?
- EXPERT TRAINING IN NEW AND USEFUL SKILLS?
- DEVELOPMENT AND RECOGNITION OF YOUR CHARACTER?
- A CHANCE TO LEARN HOW TO HANDLE MEN?
- FREE MEDICAL AND DENTAL CARE?
- THIRTY DAYS HOLIDAY WITH PAY A YEAR?

except in the Canadian Army? If you are 17 to 40 years of age, and able to meet Army requirements, the Canadian Army offers you these and other advantages of Army life. You enlist for a 3 year term. At the end of that time you may return to civilian life well fitted for the future, or continue in the service of your country.

Mail the coupon below, telephone or visit your local recruiting station.

Army Recruiting Station,
108 - 9th Avenue E.,
Calgary, Alta. — Tel. 6-24172

Army Recruiting Station,
10042 - 101st Street,
Edmonton, Alta. — Tel. 4-3288

Please send me, without obligation, full information on Army service.

Name _____

Address _____

City/Town _____

Prov. _____

Telephone _____

Guest Editorials

A TRAGEDY OF GREAT MAGNITUDE

As it was said on our old school readers, as long as ships go out to sea there will be some that will never return, and the loved ones the sailors left behind will weep and wonder.

Likewise with air travel, there is always the severe tragedy which is hard to explain anyway. So it was with the T.C.A. plane out of Vancouver Sunday night. It is now to be presumed that all 62 on board are lost.

Naturally the public will ask: is the maintenance and inspection service as good as the travelling public has the right to expect? Are the motors in these planes too old for the margin of safety required?

We have had two experiences on T.C.A. planes out of Winnipeg where it was necessary to turn back due to technical trouble. In both instances our planes did get back to the airport, but there were many anxious hearts on board and the T.C.A. was put to no end of added expense of housing the passengers over night, transporting them back and forth from the airport to hotels, sending messages to loved ones and business associates, explaining the delay.

We questioned in our mind the ability of the maintenance inspector who passed the plane into the flight, that would blow out a piston within 15 minutes after the plane became airborne. This is serious business, for when there is an airplane crash it usually is final for most of the passengers and crew.

— Camrose Canadian

RED CROSS VOLUNTEERS

Although it is impossible at any time to accurately measure the amount and importance of the work accomplished by the volunteer workers for the Red Cross in the districts throughout Western Canada, several times each year each of us can be truly thankful for their accomplishments.

In times of disaster, flood, major accidents, fire and sickness the volunteers of the Red Cross swing into action immediately prepared to bring the greatest amount of relief in the shortest amount of time.

To the volunteers of the Red Cross go the major share of the credit for the present blood and plasma service and in other projects, the Children's hospital and the work for war prisoners; the volunteers supply the working, making each success possible.

The Red Cross volunteer, whether it be a large or small district, supplies the effort enabling the full-time paid workers to carry out their jobs. The Red Cross, in peace-time or war-time, has been strong, active and efficient through the efforts of the thousands of volunteers.

— The Innisfail Province

THE DRUMHELLER MAIL asks what to do about the shortage of highly trained people. In 1954 there were 1700 engineers enrolled at Canadian universities with job opportunities for around 4000 graduates. A critical situation was prevented, fortunately, by the influx during recent years of approximately 1000 professional engineers per year in immigration. In pure science there is a crying need for chemists, physicists and mathematicians. Graduates in agriculture are being kept up with increased opportunities. Much expansion has occurred in programs of government departments of agriculture. Industry is making increased use of agricultural graduates.

LAST WEEK, THIS WEEK...

AND NEXT WEEK...

Well, last week was "Safe Driving" week. It is well known we are despondent about "weekends." We think it takes more than a week to make a safe driver out of a shaky one and more than two weeks to make a stupid driver into a sensible one. What we think would be a better plan is after having made last week another safe driving week, to make this week another safe driving week and next week yet safer, and so on until next December, and then on to the following December, and on and on. Let it be Safe Driving week for good.

— The Nanton News

HAIR SUPPRESSION...

A. C. Bates of Acme introduced a resolution at a recent Wheat Pool convention, which found support from the delegates, urging the Dominion and provincial governments each to pay one-quarter of the cost in any hair suppression projects tried in Alberta next summer. He pointed out that in the past season farmers in the Mountain View and Kneehill municipalities raised about \$40,000 by themselves to pay for hair suppression projects. However, he said, because hair suppression is still in the experimental stages, part of the cost should be borne by the government.

— The Budget.



Christmas is a thousand things

ITS a winter's night, and an angel song... a giant star, and a tiny stable... a manger, and straw, and swaddling clothes.

Christmas is a chime... a boy soprano, and Silent Night... carolers, and The First Noel... the tinkle of a bell on a sleigh, of a coin in a cup.

Christmas is Dickens, and Scrooge, and Tiny Tim. It's holly on the door, a candle in the window... the scent of pine, and the sparkle of tinsel.

Christmas is red and green, and blue and silver. Christmas is white.

Christmas is cards, and ribbon, and tissue paper. It's a trip home, an open latch, and a handclasp. It's gribbles, and biscuits... cranberries, and mince pie.

Christmas is cold and warmth... forgiveness, and a smile.

Christmas is a prayer... a renewed plea for an ancient hope... For Peace on Earth, Good Will Toward Men.

Wm. COWAN
and Staff



Capn. John Dyer

A VERY MERRY CHRISTMAS

May the glorious light of Christmas joy shine upon you, and those dear to you, as we join together in celebration of this day.

FALK'S ESSO SERVICE

Phone 1010

Didsbury

CHRISTMAS GREETINGS

MAY ALL THE JOYS OF A GLORIOUS
CHRISTMAS AND A HAPPY NEW
YEAR BE THE GOOD FORTUNE OF
OUR MANY FRIENDS AND PATRONS.

**Duncan Auto Body
And Service**

PHONE 73r2

OLDS

Cordial Wishes...

Christmas seems to renew our obligation to the community which we so gladly serve. We are grateful for the patronage you have given us in the months past and we pledge anew to serve you faithfully in the future.

Herb Sinclair

Merry Christmas and A Happy New Year

May your Christmas may be gay,

And many the gifts that come your way.

And as the New Year follows through,

We wish you joy and warm friendships.

REIBER BROTHERS

A VERY MERRY CHRISTMAS

AND A HAPPY NEW YEAR

THE ABOVE WORDS EXPRESS OUR FEELINGS TOWARDS YOU AT THIS YULETIDE SEASON. We would also like to express at this time our thanks for the patronage you have extended to us during the past year.



"Your Yard for a Deal"

Phone 65

HOWARD ALLENSON

A VERY MERRY CHRISTMAS

AND A HAPPY NEW YEAR

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

FOLKMANN'S CLOTHING

Pleasant Yuletide Thoughts...

May Christmas bring joy, peace and contentment; And may the New Year be one filled with health and prosperity. Your associations with us have made the past year happy and we trust these friendships will continue for many years to come.

SUNRISE COFFEE SHOP

MR. and MRS. KEN WAUGH

Christmas Seal Your Mail — It Helps, Plenty!

GREETINGS

WITH A CHRISTMAS WISH!

FEAR NOT; FOR, BEHOLD I BRING YOU GOOD TIDINGS OF GREAT JOY, WHICH SHALL BE TO ALL PEOPLE. FOR UNTO YOU IS BORN THIS DAY IN THE CITY OF DAVID, A SAVIOR, WHICH IS CHRIST THE LORD.

HAROLD E. OKE

"Your Machine Man"

Phone 10

Didsbury



COMPLIMENTS OF THE SEASON

AT THIS FESTIVE SEASON...

May we express to you our appreciation of the cordial relations between us and extend best wishes to you for...

A HAPPY CHRISTMAS

— and a —

BOUNTIFUL NEW YEAR

Law's Drug Store

"The REXALL Store"

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. and Mrs. Wm. McFarquhar and sons will spend the Christmas season in Calgary visiting with relatives.

Dr. and Mrs. Ray Asquith and family will spend Christmas with Mr. and Mrs. J. P. Asquith at Regina.

Miss Marlene LeGrand of Prince Albert, Sask., arrived home today (Thursday) to spend the holidays with her parents, Mr. and Mrs. Les LeGrand.

Mr. C. E. Reiber will leave Sunday for the west coast where he will visit with Mr. and Mrs. A. W. Reiber and family.

Mr. Richard Law, who is stationed with the R.C.A.P. at Cold Lake, Alta., arrived home Saturday to visit at his parental home for the Yule season.

Mr. and Mrs. H. Halliday and Pat will be guests of Dr. H. C. Leisner of Calgary at Christmas.

Mr. and Mrs. Don Nichol and family of Calgary will be guests of the former's parents, Mr. and Mrs. F. Nichol for Christmas.

Visitors at the home of Mr. and Mrs. Ed Watkin during the holiday season will be Miss Violet Watkin of Edmonton and Miss Lorna Campbell of Montreal.

Miss Geraldine Ford of Wetaskiwin and Mr. Lyle Ford of Edmonton will arrive Saturday to spend the holiday season with their parents here.

Mr. and Mrs. J. R. Banta of Calgary will visit with their daughter and family, Mr. and Mrs. J. Shannon, for Christmas.

Miss Beverly Shannon will leave Wednesday for Vancouver, B.C. to visit with Marilyn Reiber.

Mrs. M. Cowell and son Douglas, of Calgary, will be Christmas visitors at the E. B. Grange home.

Mrs. J. E. Fleming left today (Thursday) for Salmon Arm, B.C. where she will visit with Mrs. C. Bedford, following which she plans to spend several weeks in Vancouver.

Mrs. J. W. Thring of Coronation will spend the festive season here with Mr. and Mrs. George Thring and family.

Mr. and Mrs. Allen Freeman of Ft. St. John, B.C., Mr. and Mrs. Roy Reiffenstein of Coronation, and Mr. Ormond Reiffenstein of Calgary will spend Christmas with relatives in town.

Mr. and Mrs. Royden Fisher of Ft. St. John will arrive Saturday to spend the holiday season with Mr. and Mrs. E. B. Grange.

Effective January 1, 1957, the price of milk delivered to your door will be increased by one cent per quart; continually rising cost of operations have made this necessary. Customers are requested to return empty bottles daily — we're getting awfully short.

— Didsbury Dairy

Miss Judy Allen and Miss Maxine Campbell will leave Wednesday to attend the Pioneer Ranch Ski Camp at Banff for several days.

Didsbury Library will be closed on December 22 and 29.

Mr. and Mrs. Mel Shantz left Friday for Kitchener, Ont., to attend the funeral of their daughter-in-law, Mrs. Clarence Shantz. They will spend some time in the east with their son and family.

Christmas is the gentlest, loveliest festival of the revolving year — and yet, for all that, when it speaks, its voice has strong authority.

— W. J. Cameron

CARD OF THANKS

I take this opportunity to thank Dr. Asquith, Dr. O'Hea, the matron and staff of Didsbury hospital for the care and kindness shown me during my stay in hospital. I also would like to thank all who remembered me with cards and visits.

MRS. LLOYD CIPPERLEY



He dun it again! Here I am back in that old familiar spot on the back page... Last week we were bawling about Hall Suppression — this week we've got nuthin' but smiles in that direction. Check the figures on the front page and you'll know what I mean — good, but good. Now I have to worry about one thing only, is Santa going to treat me as well as he did last year.

Coming Events

There will not be a baby clinic in Didsbury between Christmas and New Year. Next clinic will be held on the second Thursday in January.

Christmas dance at Lone Pine hall on December 28, starting at 10:30 p.m.; Dale Allen's orchestra. Semi-formal, novelties for all.

The Evangelical choir will present a Christmas film strip cantata Friday, December 21 at 8 p.m. in the A.V. Church. Come, and bring a friend!

Christmas services will be held in St. Cyril's Anglican church on Sunday, Dec. 23 at 11:45 a.m. The Sunday school will take part in this service. Christmas Eve, Dec. 24, Holy Communion at 9 p.m.

Hughy Recreational Society will hold its New Year's dance on Friday, Dec. 28; Sunnyslope orchestra. Everybody welcome.

The Westcott Community Club skating rink is now open. Skating schedule: Sundays, 2 to 5 p.m. and Wednesday evenings from 7:30 to 10 p.m. General admission 25c. Family season tickets, \$5; single season tickets \$2.50.

Didsbury branch of the Canadian Legion and Auxiliary will hold a Christmas party on Dec. 27, starting at 8:30 p.m. in the Lions hall. Only paid up members will be admitted.

There will be a dance at Melvin hall on New Year's Eve. Novelties and good music will be supplied.

Didsbury Choral Society will not hold its regular practice on Monday, Dec. 24, or on Monday, Dec. 31. Next practice will be Tuesday evening, January 7, at the regular hour. Members are asked to notice the change in date.

TEMPORARY SCHEDULE SET UP FOR THE SKATERS

Those in charge of the schedule at the local arena have released the following schedule for skating at the arena:

Monday, Wednesday and Friday, from 2:30 to 5:30 in the afternoon and from 7:30 to 9:30 in the evening; Saturday afternoon from 2 to 5 and on Sunday from 2 to 4 p.m. Cost of season tickets this year: family \$10.00, adults \$6.00; students \$4.00, children under 12, \$2.00.

The sponsors of the TB Seal campaign wish to thank you for your co-operation. Without you there would be little protection from the dreaded disease... anywhere!

IN MEMORIAM

In loving memory of our husband and father, Herman D. Papke, who passed away December 24th, 1955.

"Morning thoughts, evening memories, ever-lasting love." — Ever remembered by his Wife and Family.

IN MEMORIAM

In loving memory of a beloved husband, father and grandfather, William Richard Coates, who passed away December 17th, 1955.

"They say time heals all sorrows And helps us to forget. But time so far has only proved How much we miss him yet. God gave us strength to take it And courage to heart the blow. But what it meant to lose him No one will ever know."

— Sadly missed by his wife and family

IN MEMORIAM

TO MOM STEVENSON You left us a year ago, Dear Mom. Only he knows the reason why. We never thought we'd miss you so Until you bid us good-bye. We almost think we hear you. Dear Mom, And the cheery things you've often said; Doesn't seem quite right to us That you've gone on ahead. The days have gone so quickly, Dear Mom, Oh where did the whole year go? The only thing that we can say Is how we miss you so!

We know you're on that golden shore Where things are bright and true; We're looking forward to that day When we're again with you. THE STEVENSON FAMILY, Sundre, Alta.

UNITED CHURCH OF CANADA
Rev. T. J. Stainton, M.A.

SUNDAY, DECEMBER 23
Westcott Sunday School 10:30 a.m.
Westcott Service 11:00 a.m.
Knex Church School 11:00 a.m.
Knex Evening Worship 7:45 p.m.
Bible Study each Wednesday, 8 p.m.
Subject: CHRISTMAS MUSIC

Cantata: "The Christmas Song of Songs"
SUNDAY, DECEMBER 30
"A NEW YEAR'S MESSAGE"

Rev. and Mrs. Stainton wish to acknowledge the appreciation of those who have encouraged us in our efforts and would deem it a pleasure to wish one and all a Merry Christmas and a Happy New Year.

CHRISTMAS GREETINGS

It's nice to look forward to Christmas, And the pleasure of greeting you, too. For it's really a wonderful feeling

Just to say MERRY CHRISTMAS and HAPPY NEW YEAR TO YOU!

NADINE — ALVINA

MRS. H. ALLENSON

DIDSBURY VARIETY STORE

PHONE 55

DIDSBURY

To All Natural Gas Consumers

THIS IS TO ADVISE YOU THAT

The Royal Bank Of Canada

DIDSBURY — ALBERTA

Is Authorized To Receive Payment Of Your Account

The Season's Greetings...

TO OUR FRIENDS AND CUSTOMERS

May your Christmas be the merriest and the New Year filled with Health, Happiness and Prosperity

Leeson Hardware

CARLETON LEESON ALLEN STUVE

KAREN RAY

PHONE 7

DIDSBURY

Christmas Seal Your Mail — It Helps, Plenty!

CHRISTMAS!

Christmas is the most wonderful time of the year — a time of giving and receiving — a time of joy and good cheer — a time when the spirit of goodwill fills the souls of men to say simply and sincerely the old fashioned, but tried and true —

MERRY CHRISTMAS TO ONE AND ALL

Closed December 25th and 26th

Closed January 1st and 2nd

THE BRIGHT SPOT

For all or any of your printing requirements call 12 - The Pioneer Office

Merry Christmas

WE WISH TO EXTEND THIS TIME HONOURED GREETING TO ALL OUR MANY FRIENDS... COUPLED WITH IT... OUR WISH FOR A Happy and Prosperous New Year for all.

We would also like to express our sincere thanks for your patronage during the past year.

J. V. Berseht & Sons

— AND STAFF —